Samsung Hospitality Display Solutions
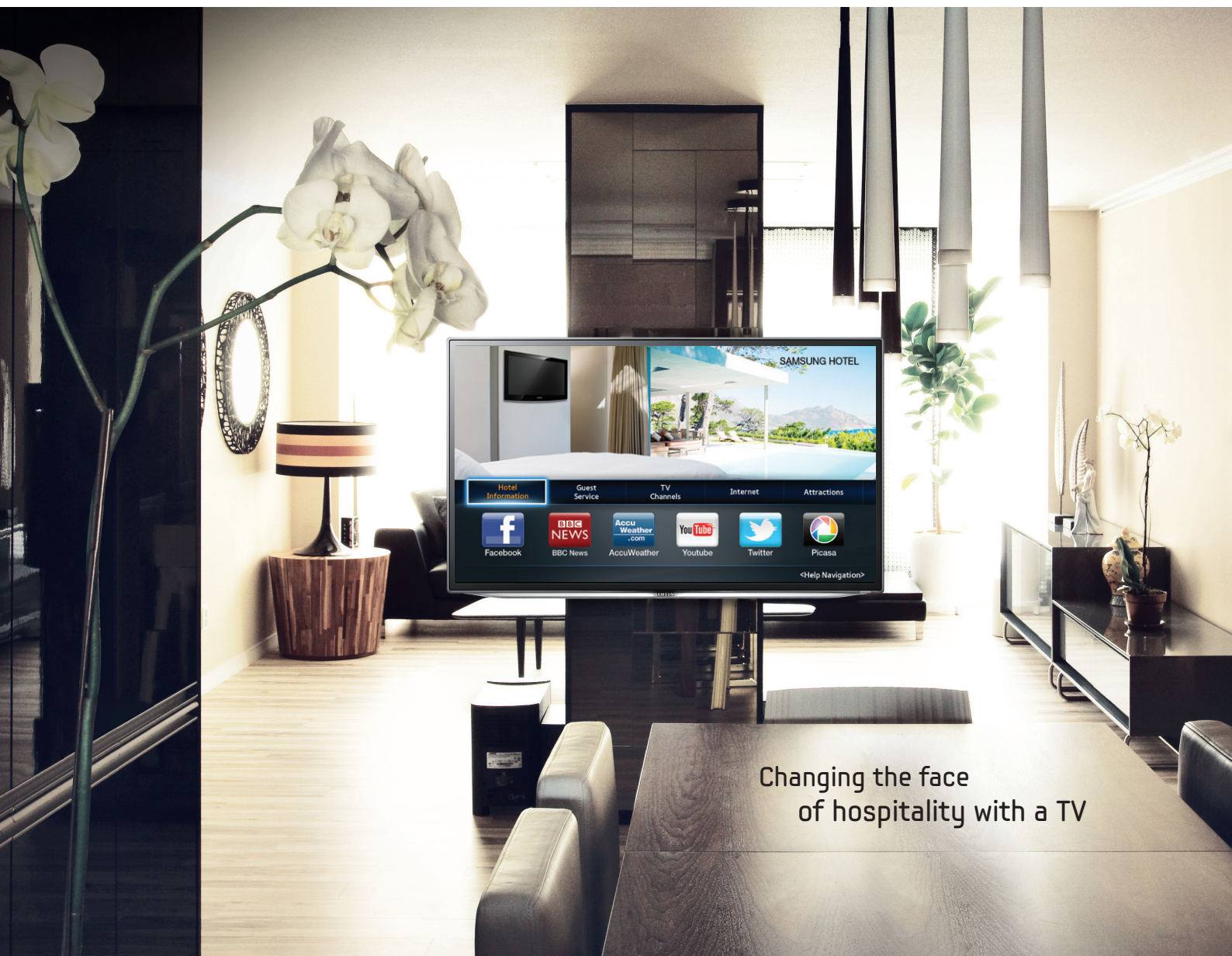
Changing the face
of hospitality with a TV

TELEMONT

Customised solutions with Samsung Smart Widget

CMS Tool
Tool for customizing hotel widget contents and templates

CMS Solution

Hotel PMS Server — Hotel MW Server (Optional) — Hotel CMS Server

Samsung Protocol → IP (Internet Protocol)

* PMS : Property Management Server
* MW Server : Middleware Server

Samsung Protocol
- Simple Protocol receiving PMS data
- Welcome Message, Check-in/out, etc

Samsung HUB Site
Containing global & local applications → IP (Internet Protocol)

Terrestrial Satellite → IP(Internet Protocol)/RF Cable

• SMART HUB Widget Application
(e.g. : Social network service)

• TV Channel:
RF/IP Multi-Casting

Hotel Customized Menu

Hotel Info	Hotel Service	Local Info	Event
Hotel Information	Welcome Message	Weather	Advertisement
Room Service Information	Calendar	Others	
Restaurant Information	Traffic Info		
SPA Information	Shopping		
Express Check-out	Map		

The Samsung Smart Widget Solution provides you with the ability to deliver customized content to your guests via the TV screen providing improved customer satisfaction and increased repeat business:

• The set top box to enable premium interactive services and remote TV control is integrated with the unit so there is no need to install and maintain an external STB – saving you money.

• Our CMS (Content Management Solution) is easy-to-use, enabling you to effortlessly select templates, edit text, images and video clips to compose the content you wish to provide.

It supports a highly flexible and sophisticated UI allowing you to deliver a hotel specific or customised guest experience.

• Our user interface is highly flexible allowing you to provide a customised channel list, welcome message or instant message per guest or group of guests.

• Through the CMS you can edit multicast channel and update TV firmware
• Your guests can experience a wide variety of web based applications through the Samsung Smart Hub Smart TV platform such as social networking and entertainment packages making them truly feel at home.

The Smart Widget Solution is good news for your guests and good news for your business thanks to the ability to deliver a better guest experience while achieving the lowest total cost of ownership.

Features and benefits

Features	Benefits
Customizable UI	Select the UI that best suits the property's brand and theme.
Room groups	Guest rooms can be grouped together based on either the room occupant or room type. For example, grouping rooms based on those used for business travelers and conventions.
Remote TV and network management	TVs can be remotely controlled for powering on and off, as well as updating TV firmware.
Customized channel lists	Channel lists can be created and edited by genre, paid or free channels and room grade.

Wider broadcasting compatibility though builtin

DVB-T/C/S2 Tuner Channel hoppers are happiest when they are offered almost endless choice through their TV. Again, that's where we deliver. This digital television standard has been designed as a successor for the DVB-S system, and achieves a significantly better performance than its predecessor. The DVB-T/C/S2 tuner provides HD picture quality satellite broadcasting without the additional cost of installing head-end devices to convert to DVBT/C. Historically it was very costly to deliver satellite channels to a TV that only had a DVB-T/C tuner. Now you can add many more local and international HD satellite channels directly to your rooms without worrying about the cost.

No need to install Head-end system
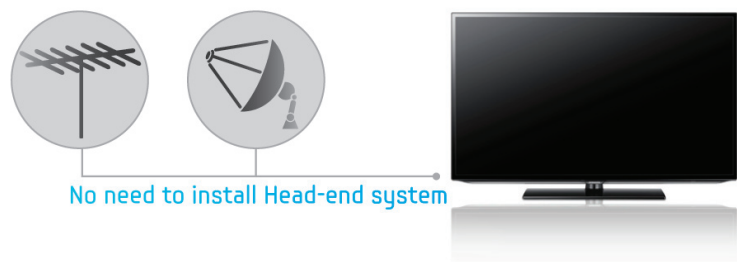
Energy Saving of up to 50%

Low Power 50%

Samsung's range of energy-efficient LED TVs is setting the standard when it comes to saving energy and reducing costs. Samsung Hospitality Displays are a cost effective business solution due to their energy-efficient features and ability to decrease maintenance and management oversight.


1.2"

Slim LED

With the eye-catching yet elegant design of our slim LED Hospitality Displays, you can elevate your guest's viewing pleasure like never before. Created specifically for premium hotels, the sophisticated design of our TVs will become the focal point of your rooms.

Built in Wi-Fi

With Wi-Fi embedded in Samsung Hospitality Displays you don't need a LAN cable for internet service and you can offer your guests an extra level of engagement and flexibility.
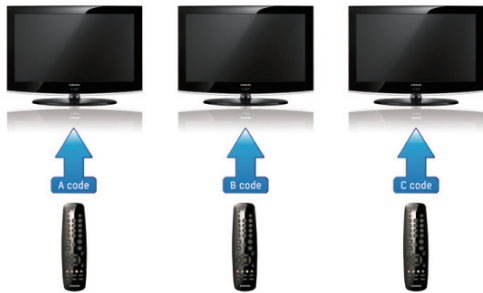
Multi-code remote up to 10 TVs

With the Samsung Hospitality Display TV's multi-code remote up to 10 TVs can be controlled individually in the same room. For application in gym and hospital environments this means guests can enjoy watching TV without annoying interference from other remote signals.

Put your guests in control with My Channel

Whatever their country of origin or language, you can make your guests really feel at home. My Channel has been designed for maximum convenience. It allows your guests to access channels according to their personal preference, by selecting their country and genre. This way, guests can find and enjoy their desired channels quickly and efficiently. This offers a valuable timesaving benefit, as there is now no need to 'trawl' the menu looking for their favourite TV show or movie.

Swivel stand with optional stops

Samsung Hospitality Displays pedestal stand rotates 90 degrees in both directions with optional 20, 60 and 90 degree stops so wherever in the room your guests are they should have an excellent view of their TV.
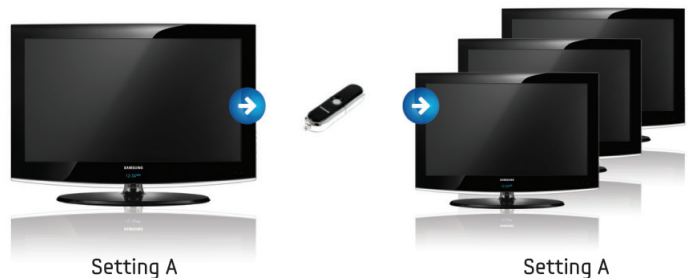
Security solution

Anti-theft Battery Cover

Replacing stolen batteries can become costly over time that's why Samsung Hospitality Display remotes were designed with a special battery cover that is screwed on. Hole for screw in the body of the controller.

Setting A   Setting A

USB cloning (for quick TV setting & upgrade)

To help you work more efficiently, the innovative USB Cloning feature allows you to easily customise and then copy settings such as channels, picture, volume and logo display across your entire TV estate, saving you time from adjusting the settings on each individual box

Fire Resistant Casing

To help prevent fire damage to your Hospitality TV estate the casings for Samsung Hospitality Displays use a flame retardant material that is able to withstand extremely high temperatures and is also non-flammable to prevent any fire from spreading

Channel Manager

Easily manage the channel mix and arrangement of both analogue and digital channels for each Samsung Hospitality Display regardless of the system. Channel mapping allows you to rename and reorder channels to your preference.

Welcome Message and logo display

Generate awareness and enhance your brand image through your logo display and welcome message to all guests. This can be displayed for an adjustable period of 3-7 seconds.

## The Smart Solution that entertains your guests while growing your business

A new range of Hospitality Displays providing entertainment solutions that optimise operational efficiency, promote customer satisfaction and improve sustainability.

Our proprietary Widget solution provides the ultimate guest experience with customized content as well as boosting operational efficiencies.

Narrow bezel

Light and elegant, minimises the surrounding frame to only 14mm / 0.55 inch in thickness. This revolutionary narrow bezel means that you can put a larger screen into an area what previously could only fit a smaller one.
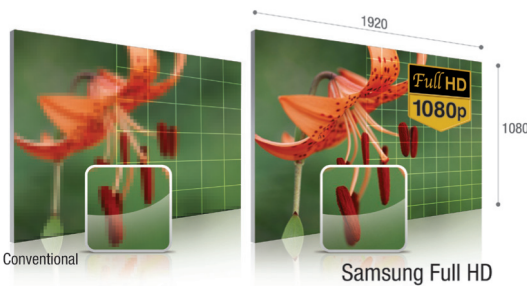
Full HD picture

Bring the pin-sharp picture quality of high-definition to every guest. With Samsung's Full HD Hospitality Displays every viewer can experience the natural beauty of reality.

With twice the resolution of standard HD TVs, Full HD Samsung Hospitality Displays deliver images that defy your mind. The rich, vivid textures of full HD images invite your guests to enjoy a viewing experience that redefines reality, and leaves them with a positive impression of your brand.

Guest Convenience

Remote Jack Pack Compatible

Through the Jack Pack your guests can connect and play various electronic devices from laptops to cameras to the TV.
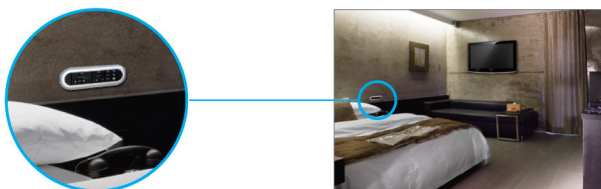
Music mode

When a guest has connected an external device to the Samsung Hospitality Display to play music the panel backlight can be turned off thus decreasing the power consumption of the unit when in music mode.

Headphone Output and Headphone ID

Samsung Hospitality Displays have a headphone socket to plug headphones in directly and the Headphone ID can detect the connected headphones to a bed or table in the same room.

External Speaker Output

Also, you can connect the sound to other parts of the room or for example to a bathroom speaker, so your guests can hear the TV wherever they are.

Auto sensing input

Auto Sensing enables the Samsung Hospitality Display to automatically detect any compatible digital device that is connected to the TV via HDMI or USB without the user needing to adjust the mode.

Multimedia Connectivity USB 2.0

Guests can enjoy their own movies, music and images by simply plugging their USB into the Samsung Hospitality Display with no format limitation.